

# UP *your game*

## CLUB & COACH RELATIONSHIPS

### THE KEY TO A THRIVING CLUB!

A successful coaching programme hinges on collaboration and communication between coach and club. Working closely together can have a significant impact on delivering tennis, with huge benefits for both parties as well as the local tennis community. Coaches can play an important role in recruiting new members from the coaching programme, generating additional income for the club. In turn, the club can play an active role in helping to recruit members and new players to join the coaching programme, generating additional income for the coach.

This webinar explores this further, providing advice and guidance on different models and the benefits of collaborative working.



To register please click on the link to the relevant date below:

[12<sup>th</sup> April 11am](#)

[12<sup>th</sup> April 7pm](#)