



HERTS TENNIS

Welcome

Inaugural Annual General Meeting of
Hertfordshire LTA Ltd

A G E N D A

- **Welcome**
- **Apologies for absence**
- **To confirm the minutes of the previous AGM held on 08 December 2022**
- **To present and if acceptable, adopt:**
 - The President's Report for 2023
 - The Accounts for the period 01 October 2022 - 31 December 2023
- **LTA Update**
- **Herts Tennis Plan 2024**
- **Discussion of pre submitted questions**
- **Annual fees and Competition Entry Fees**
 - Herts annual fees
 - Inter Club Competitions fees
- **Election of Directors, Officers and Herts Management Committee**
- **Arrangements for 2024 including:**
 - Herts League
 - Harris Cup
 - Herts Championships
 - Annual Awards
- **Any Other Business**
- **Date of next Annual General Meeting**
 - Thursday 06 March 2025
- **Close of meeting**

COUNTY SLIDES 2023



WELCOME



WHERE HAVE WE COME

FROM



WHAT WAS OUR RESPONSE?



DEVELOPED A VISION AND MISSION

Tennis opened up

To grow tennis by making it relevant,
accessible, welcoming and enjoyable



SO, WHERE ARE WE NOW
IN 2023?

PLAY VIDEO

<https://www.dropbox.com/scl/fi/ld1eshdhi6y1j7alg2p4y/All-Colleague-16x9.mp4?rlkey=a8wgs6c0v3b1z9a5emd4o6vez&dl=0>

HIGH-LEVEL OBJECTIVES



FANS



Number of people on our database up from 580,000 in 2019 to 1.5m today



Motivated 212k people to play more in the last year



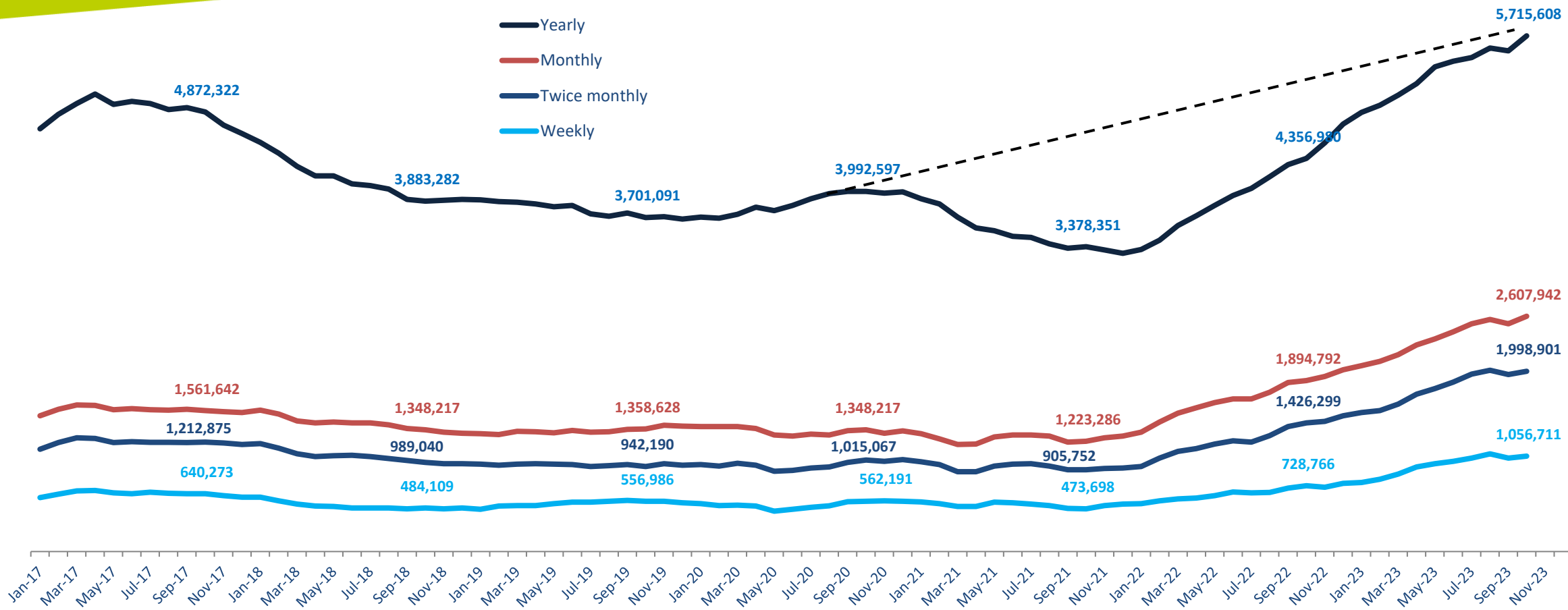
Generated over £5.2m worth of ticketing revenue in 2023 for our MEs



Increase of 275% in lta.org.uk's google page 1 rankings compared to 2019



PARTICIPATION



Participation in GB (12 Month Rolling Average)

PERFORMANCE



Performance Pathway developed and implemented across GB



New Performance Competitions Calendar



4 medals at 2020 Paralympic Games - 6 Wheel Chair Grand Slam titles in 2023 alone



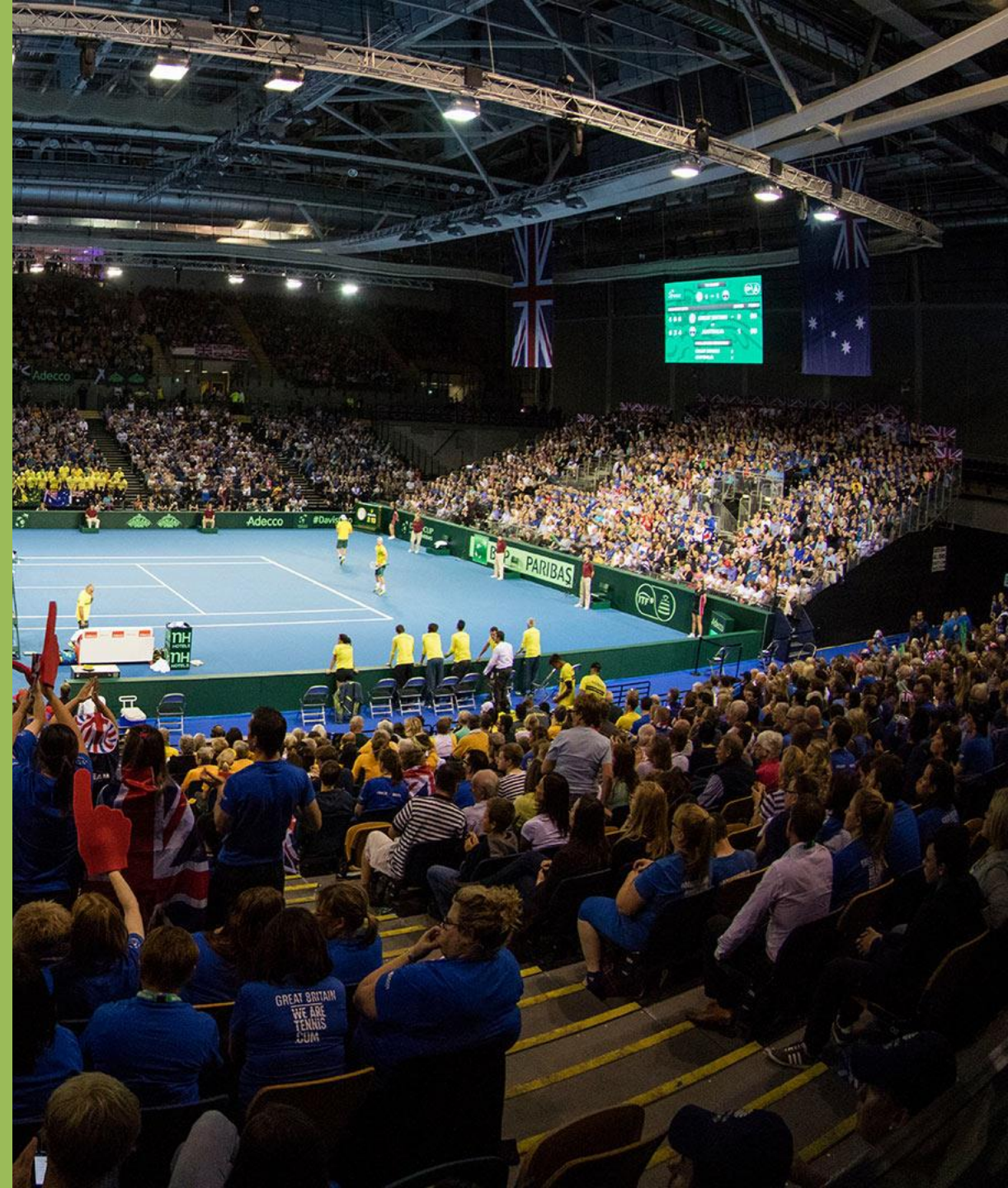
NTC upgraded and improved – one of only three ITF gold level training centres in the world



9 different British Players in the ATP / WTA top 100 in 2023



Only nation, alongside Spain, to have had male and female GS champions since 2006



PROGRESS

Customer Engagement
strategy

Inclusion Strategy

World Tennis Number

LTA Youth

Safeguarding Strategy

Coach Development
Plan

Parks Project

Nottingham Tennis
Centre

Padel Tennis

LTA Play

Facilities Investment

County Governance
Reform

Sustainability Plan

LTA Tennis Foundation

LTA Serves

Open Court

KEY PRIORITIES FOR 2023

LTA Youth

- 17,628 teachers trained

Parks Investment

– 536 projects approved, 1761 courts completed

Digital Transformation

- 1241 venues on LTA Play

LTA Tennis Foundation

- £1.5m grants to fund projects that improve lives through tennis



WHERE NEXT?

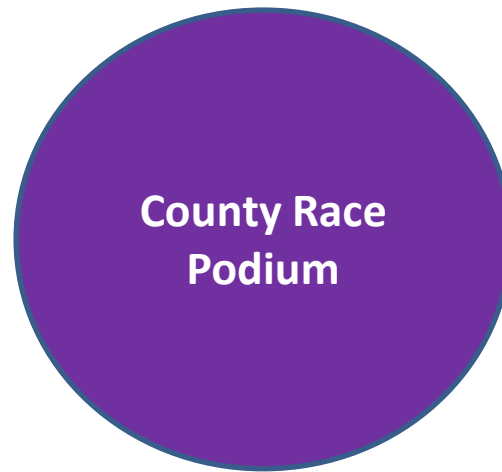


HERTS **TENNIS**



More people loving playing tennis every week

OUR FOCUS



THEMES IN ALL OUR WORK



Pathways



Teamwork



Opportunity

OUR ASSETS

- Herts population 1.18m
- No. adults (>16) playing at least once/year 95k (8%)
 - 5% increase on last year
- No. adults (>16) playing at least once/month 36k
 - 25% increase on last year
- No. children <16s playing at least once/week 12k
 - 10% increase on last year
- Club members 29,000 (Juniors 9,000)
- Penetration 2.5% (.75%)
- No. of leisure operators 4
- No. of accredited coaches 233
- No. of volunteers 657
- Primary schools 421
- Secondary schools 152
- Universities 1



OUR ASSETS

- Facilities:
 - No. of clubs/places to play 76
 - No. of courts 402
 - No. of indoor courts 60 (11 Temp)
 - Parks with court investment received/planned 9
 - Padel venues 7
 - Padel courts 14
 - Pickleball clubs (approx.) 25
- Annual hours of competitive play (tennis, adults) 64708
- Engagement in 2023:
 - Herts Tennis undertook support visits to 29 clubs and 4 registered parks
 - 3 bespoke Herts Tennis coached events
 - 3 welfare officer forums



HERTS TENNIS FOUNDATION

PURPOSE

Use the power of tennis to play a significant role in positively impacting on the physical and mental health of everyone in the county

MISSION

By 2025, to facilitate 120,000 hours with a bat in hand, hitting a ball by by non club members in Herts

PRINCIPLES

We ignite and facilitate, the clubs deliver
Play to the strengths of our network
Continual Improvement

120,000 hours
of play by non
club members

Pathways

Teamwork

Opportunity

HTF - GROWING MENTAL AND PHYSICAL HEALTH WITH A BAT AND A BALL

EDUCATION

FOCUS

University
Colleges
Secondary
Primary
Private

PARTNER

Clubs
Coaches
Private providers
LTA
HSP

FUNDERS

Herts LTA
LTA

FACILITATORS

SGOs

NON CLUB MEMBERS WHO PLAY

FOCUS

80k non club members

PARTNER

Clubs
Coaches

FUNDERS

Herts LTA

FACILITATORS

INCLUSIVE

FOCUS

5 Impairments

PARTNER

Clubs
Coaches
Private providers
LTA
HSP

FUNDERS

Herts LTA
LTA
Rowlinson
HSP

FACILITATORS

HSP

NON CLUB MEMBERS WHO DO NOT PLAY CURRENTLY

FOCUS

1.1m People

PARTNER

ParkPlay
HSP
Foundations
Other sports
Pickleball
Padel
Beach tennis

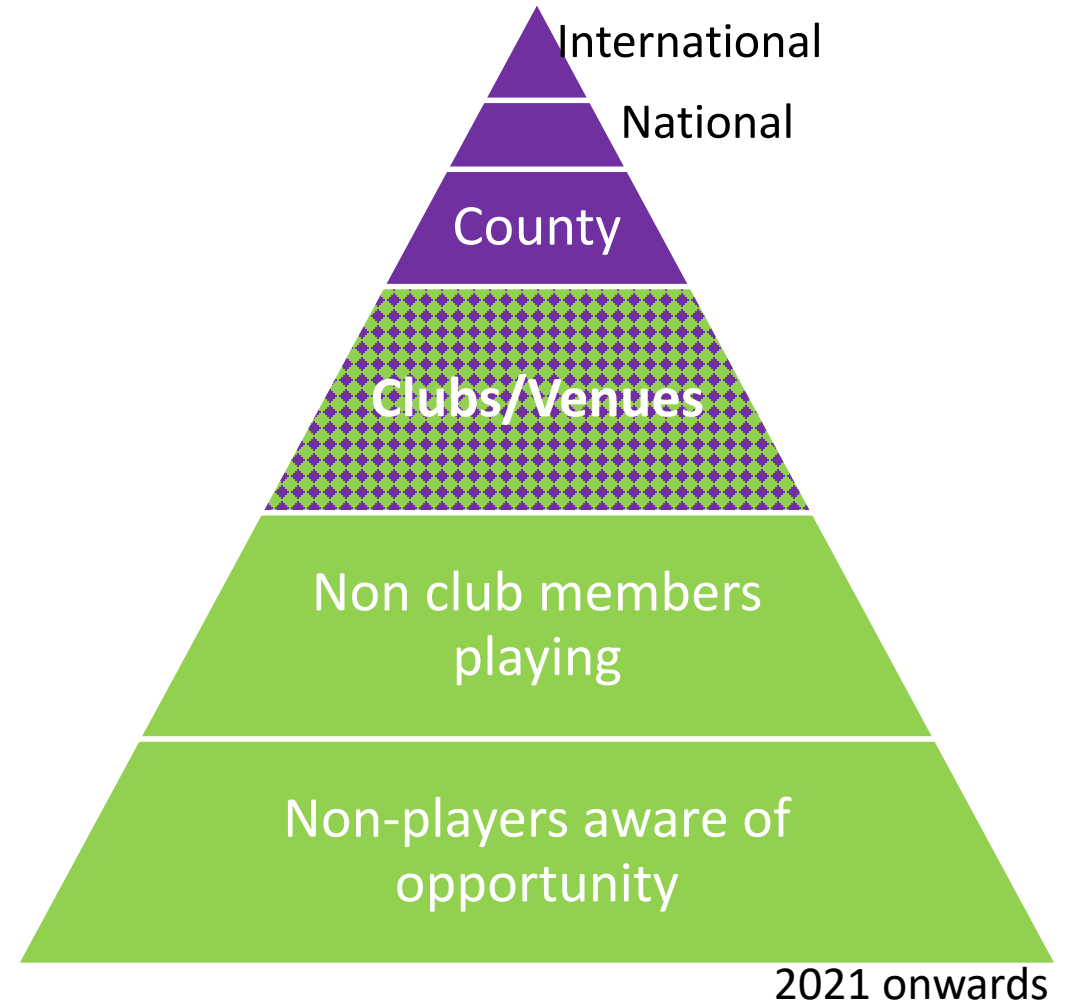
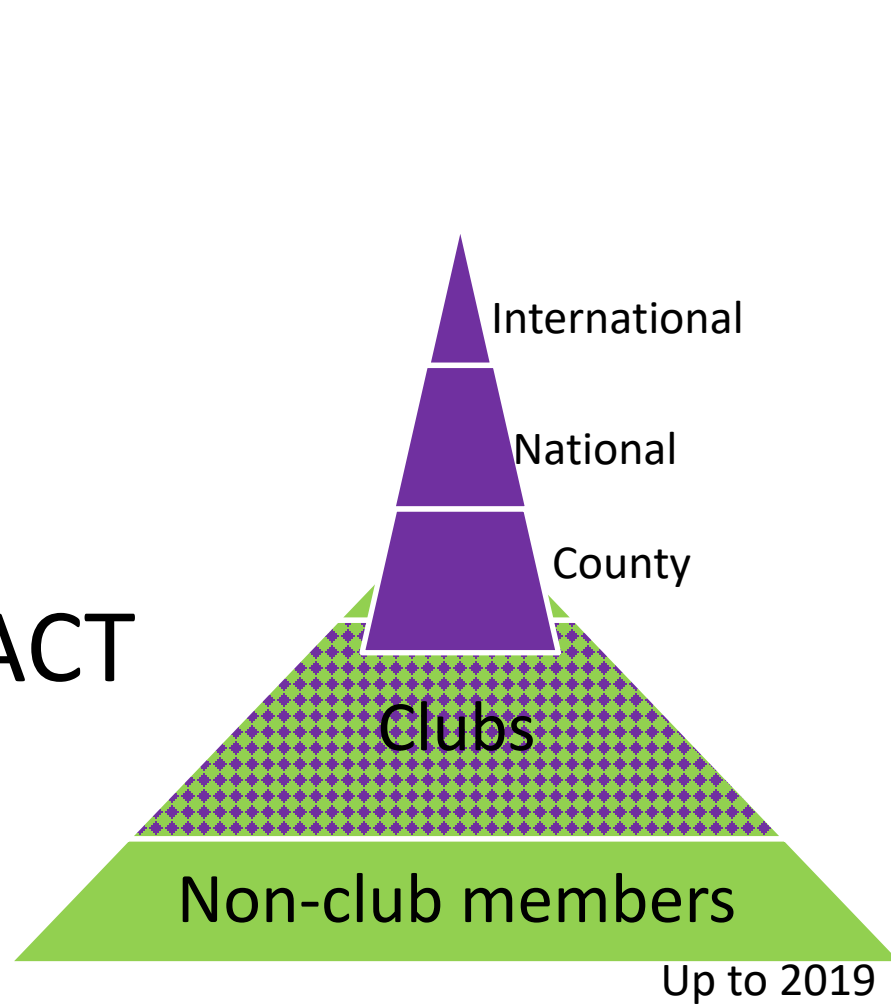
FUNDERS

HSP

FACILITATORS

Apprentices

OUR IMPACT



Our Impact and Successes

17 clubs
engaged
with
Open
Court

£86,750
additional
funding
for clubs/
schools

Top of the
Open Court
participation
tables

School
Games
compete
event at
Welwyn TC

Inclusion
festivals for
90+ SEND
and School
Meals
children

2 Walking
Tennis
Projects

National Lottery Awards for All Grants (England)

- Marion Stevenson
Herts Tennis Foundation
pywherts@gmail.com
- Linda Sharp
Hoddeson Tennis Club



They can fund projects that'll do at least one of these things

- bring people together to build strong relationships in and across communities
- improve the places and spaces that matter to communities
- help more people to reach their potential, by supporting them at the earliest possible stage
- support people, communities and organisations facing more demands and challenges because of the cost-of-living crisis.
- Some tennis examples: sessions held for people with Parkinson's disease, walking tennis for people with mobility issues, over 55's coming back into tennis etc.

Process for applying for a grant application

- Discuss idea with Phil Martin, Carole Draper or myself either by emailing or joining one of our weekly calls
- Once a plan is agreed I will apply via the Herts Sports Partnership for the grant to be written free of charge.
- If approved, Funding 4 Sport will liaise with the club contacts to complete the paper work
- After grant is submitted it takes up to 16 weeks to obtain a decision.
- Out of 4 grants applied for 2 have been successful, one rejected and awaiting a decision on the fourth.
- Linda Sharp from Hoddeson TC is here to discuss her experience.



- **Herts performance player and club network**

Recruiting, identifying and developing future county players from 8U upwards

- 2 Pathway to Tarbes centres
- 4 Herts Inspires Tennis centres / 10 HITS potential
- 70 new 8Us nominated to attend Herts Tennis Potential sessions

- **Herts County training programme:**

- Increased number of county training sessions for 8U & 9U
- 230 + players involved across age groups 8U – 18U
- 26 - County Coaches (7 female)
- 17 – Annual Junior County Team events
- County Cup Race – 3rd Nationally
- 6 Junior national finalists / 5 national champ titles / 3 in Wimbledon events

- **Parent Support / Guidance:**

- Annual “Herts Tennis Parents - LTA Competition Information and Guidance Workshop
- Regular communications/updates

- **Personal and future professional development**

- Herts Inspires My Tennis Future programme opened-up to school year 9s upwards
- 41 participants since start of programme in ‘21 including 16 new recruits in 2023
- Ongoing support and mentoring opportunities for coaches
- 52 coaches attended 3 x Herts coach development workshops / 32 attended the annual Herts County forum
- 3 venues on LTA 10U pathway with full national CPD support





More people loving playing tennis every week



HERTS *TENNIS*



Thank you HMC



HERTS TENNIS



DISCUSSION OF PRE-SUBMITTED QUESTIONS

ANNUAL FEES & COMPETITION ENTRY FEES 2024

It is recommended that the Annual Fees and Competition entry fees are:

- Herts Annual Fee remains at £26 per court for 2024, will increase to £28 per court for 2025 and to £30 per court for 2026
- Herts Inter Club Competition Fees remain at £20 per team for 2024, will increase to £23 per team for 2025 and to £25 per team for 2026



HERTS TENNIS



**ELECTION OF DIRECTORS, OFFICERS &
HERTS MANAGEMENT COMMITTEE**



HERTS TENNIS

ARRANGEMENTS FOR 2024

- Herts County Doubles League
- Harris Cup
- Herts Championships
- Venue Forum
- Coach Forum
- Annual Awards Ceremony
- Volunteer Engagement



HERTS TENNIS



ANY OTHER BUSINESS